



**ELETROMIDIA S.A.**  
Companhia Aberta  
CNPJ/MF 09.347.516/0001-81  
NIRE 3530045889-3

## **COMUNICADO AO MERCADO**

São Paulo, 23 de setembro de 2022 – Em atendimento ao Ofício-Circular nº 7/2020-CVM/SEP, a Eletromidia (B3: ELMD3) informa aos seus acionistas e ao mercado em geral a participação de executivos da Companhia no seguinte evento online:

Live com Alexandre Guerrero (CEO) e Ricardo Winandy (CFO) – Live com a XP Investimentos – Expert Talks

Data: 27/09/2022 às 12:00.

Link: <https://www.youtube.com/watch?v=Wk6jyEZJADI>

Relação dos temas a serem discutidos: Sobre a Eletromidia e o setor de mídia OOH, diferenciais competitivos, avenidas de crescimento, tecnologia e transformação digital do *out-of-home*.

**ELETROMIDIA S.A.**  
**Ricardo de Almeida Winandy**  
Diretor Financeiro e Diretor de Relações com Investidores



**ELETROMIDIA S.A.**

Publicly-Held Company

Corporate Taxpayer's ID (CNPJ/MF): 09.347.516/0001-81

Company Registry (NIRE): 3530045889-3

**NOTICE TO THE MARKET**

São Paulo, September 23, 2022 – Pursuant to Official Letter 7/2020-CVM/SEP, Eletromidia (B3: ELMD3) hereby informs its shareholders and the market in general about the participation of Company executives in the following online event (\*available in Portuguese only):

Live with Alexandre Guerrero (CEO) and Ricardo Winandy (CFO) – Live with XP Investimentos – Expert Talks

Date: 09/27/2022, 12:00 p.m. (BRT).

Link: <https://www.youtube.com/watch?v=Wk6jyEZJADI>

Topics to be discussed: About Eletromidia and the OOH sector, Eletromidia advantages, growth pillars, technology and digital transformation.

**ELETROMIDIA S.A.**

**Ricardo de Almeida Winandy**

Chief Financial and Investor Relations Officer