## 4Q24 & 2024 EARNINGS CONFERENCE CALL

### PagueMenos Sextrafarma



### Disclaimer

This document may contain certain forward-looking statements and information related to the Company reflecting current views and/or expectations of the Company and its Management concerning its performance, businesses and future events. Forward-looking statements include, without limitation, any statement that has a forecast, indication or estimates and projections of future results, performance or objectives, as well as words such as "we believe", "we anticipate", "we expect", "we estimate", "we project", among other words with similar meaning. Although the Company and its management believe that such forward-looking estimates and statements are based on reasonable assumptions, they are subject to risks, uncertainties and future events and are issued in the light of information that is currently available. Any forward-looking statements refer only to the date on which they were issued, and the Company is not responsible for updating or revising them publicly after the distribution of this document due to new information, future events or other factors. Investors should be aware that a number of important factors cause actual results to differ materially from such plans, objectives, expectations, projections and intentions as expressed in this document.

In view of the aforementioned risks and uncertainties, the prospective circumstances and events discussed in this document may not occur, and the Company's future results may differ significantly from those expressed or suggested in these forward-looking statements. Forward-looking statements involve risks and uncertainties and are not guarantees of future events. Therefore, investors should not make any investment decision based on the forward-looking statements that may be contained herein.

Market and certain competitive position information, including market projections mentioned herein were obtained from in-house surveys, market research, public information and business publications. Although we have no reason to believe that any of this information or these reports are inaccurate in any material respect, we do not independently verify market position, growth rate, competitive position or any other data provided by third parties or other industry publications. The Company is not responsible for the accuracy of such information.

Certain percentages and other amounts included in this document have been rounded up to facilitate their presentation. The scales of the graphs of the results can appear in different proportions, to optimize the demonstration. Accordingly, the numbers and graphs presented may not represent the arithmetic sum and the appropriate scale of the numbers that precede them, and may differ from those presented in the financial statements.

Since 2019 our financial Statements have been prepared in accordance with IFRS 16, which changed the criteria for the recognition of rental contracts. To better represent the economic reality of the business, the numbers in this presentation are presented under the previous standard, IAS 17 / CPC 06. Reconciliation to IFRS 16 can be found in a dedicated section of our Earnings Release.

### 2024 Overview

Jonas Marques, CEO

## Beginning of a **New Cycle**

In 2024, we established the foundation for the company's next growth phase.

#### DIAGNOSIS

- Active listening
- Top leadership workshop
- Patterns and correlations

#### 2 MANAGEMENT MODEL

- Formation of the executive team
- Changing attitudes and behaviors
- Operational Missions

#### STRATEGY ACCELERATION

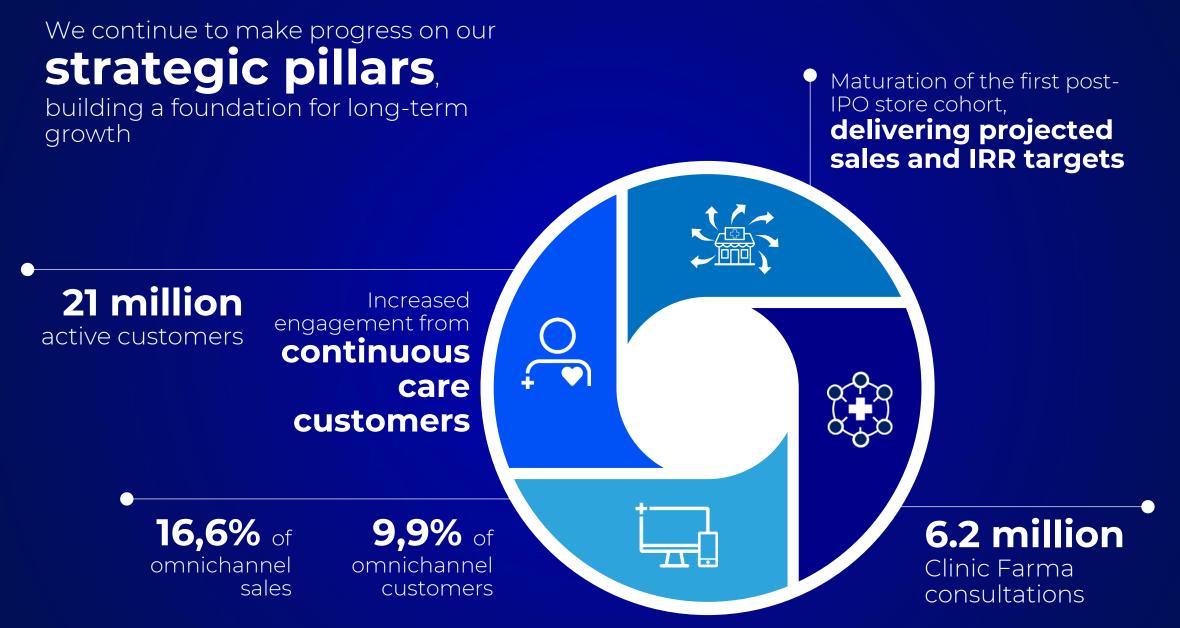
- Communication and engagement
- Central focus on operations
- Execution of large campaigns (Black Friday)

# Formation of an Impact Team



#### Simple people, on **extraordinary missions**





#### 🖪 PagueMenos 🚯 extrafarma

### **Numbers follow behaviors**

Fourth quarter of sales acceleration, ensuring margin expansion and record market share

GROSS REVENUE R\$3.6 billion (+17.4% vs 4Q23) with 17.1% same store sales



MARKET SHARE 6.5% of national market share +35bps vs 4Q23 with gains in all regions



**GROSS PROFIT R\$1.1 billion (+19.5% vs 4Q23)** gross margin of 29.7% (+0.5p.p. vs 4Q23)



**EXTRAFARMA SYNERGIES Top of guidance exceeded** *R*\$ 267 million on an annualized basis

**ADJ. EBITDA R\$ 164.0 million (+31.6% vs 4Q23)** EBITDA margin of 4.6% (+0.5p.p. vs 4Q23)



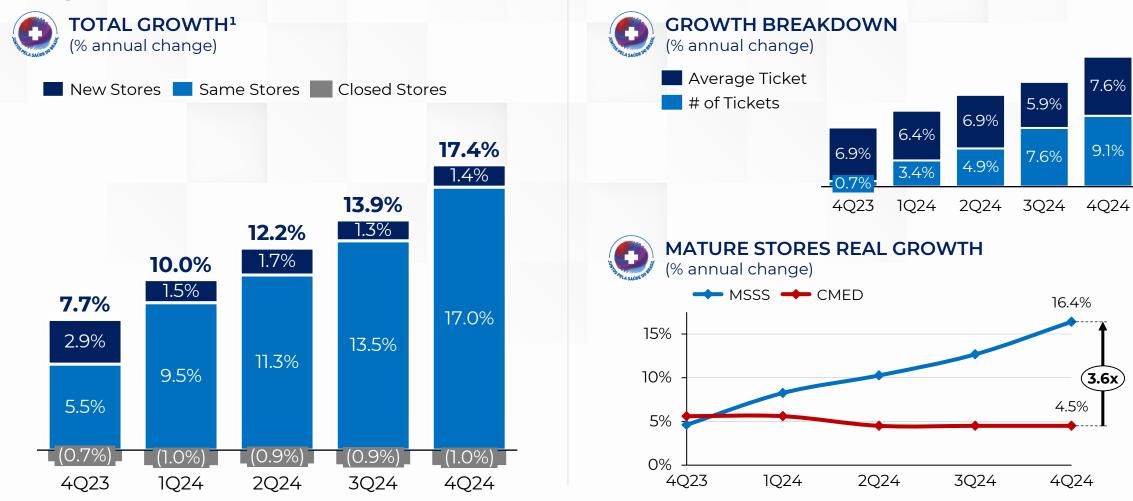
ADJ. NET INCOME **R\$ 77.1 million (+22.8% vs 4Q23)** *R\$ 152 million in 2024 (vs R\$ 14.2M in 2023)* 

### 4Q24 & 2024 Results Luiz Novais, CFO

### **Sales Performance**

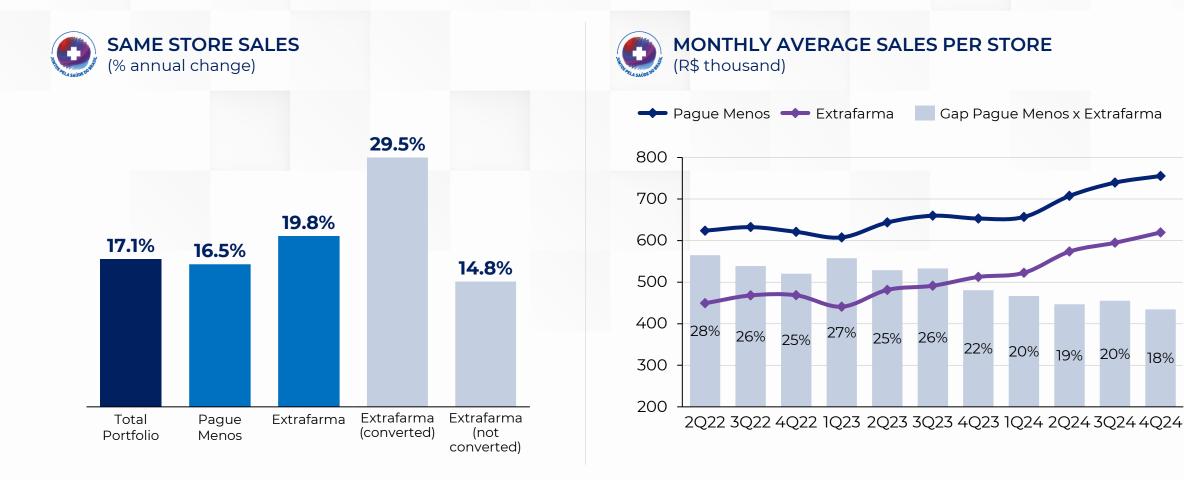
PagueMenos Sextrafarma

Fourth quarter of acceleration, optimal combination of robust growth in customer traffic and average ticket above inflation



### **Banner Performance**

Strong growth across both banners, with converted Extrafarma stores significantly outperforming the average



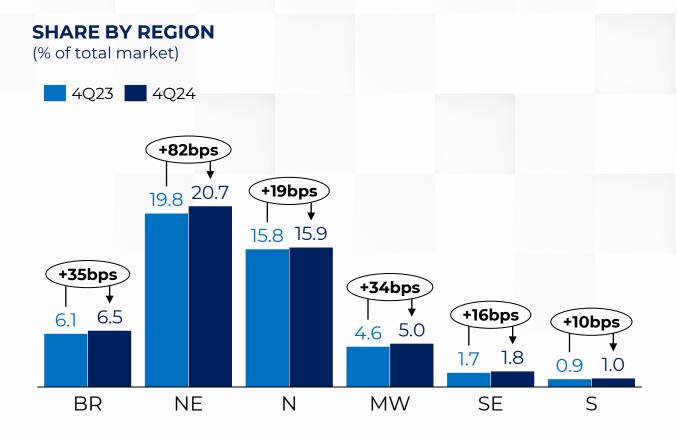


PagueMenos Sextrafarma

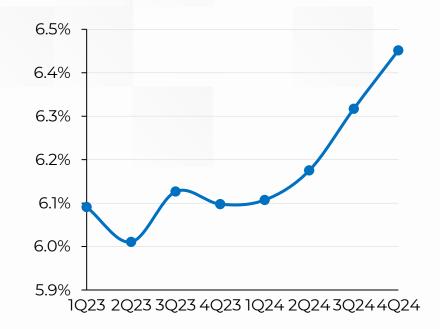
### **Market Share**

#### PagueMenos Sextrafarma

Market Share gain every region of country, despite few openings in the year



#### NATIONAL MARKET SHARE EVOLUTION (% of total market)

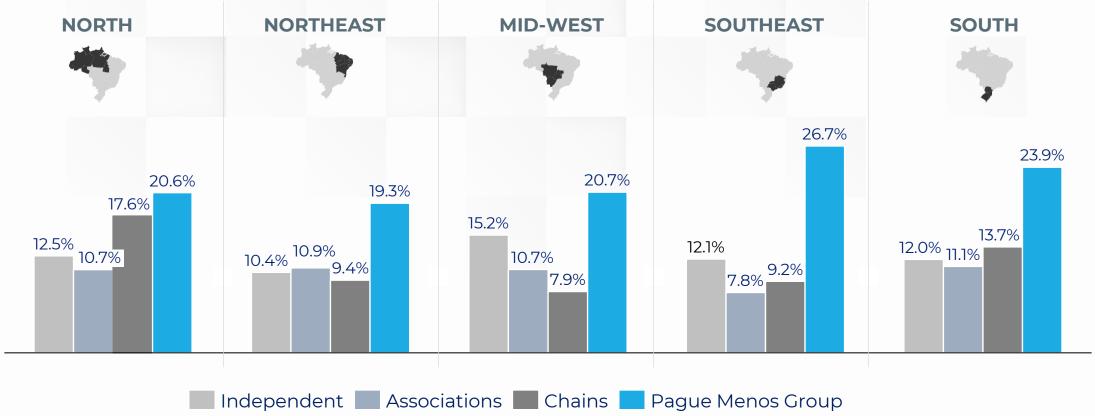


### **Performance vs Peers**

Growth in average sales per store outperformed the market in every region

#### **GROWTH IN AVERAGE MONTHLY SALES PER STORE<sup>1</sup>**

(% variation in R\$ CPP - 4Q24 vs 4Q23)



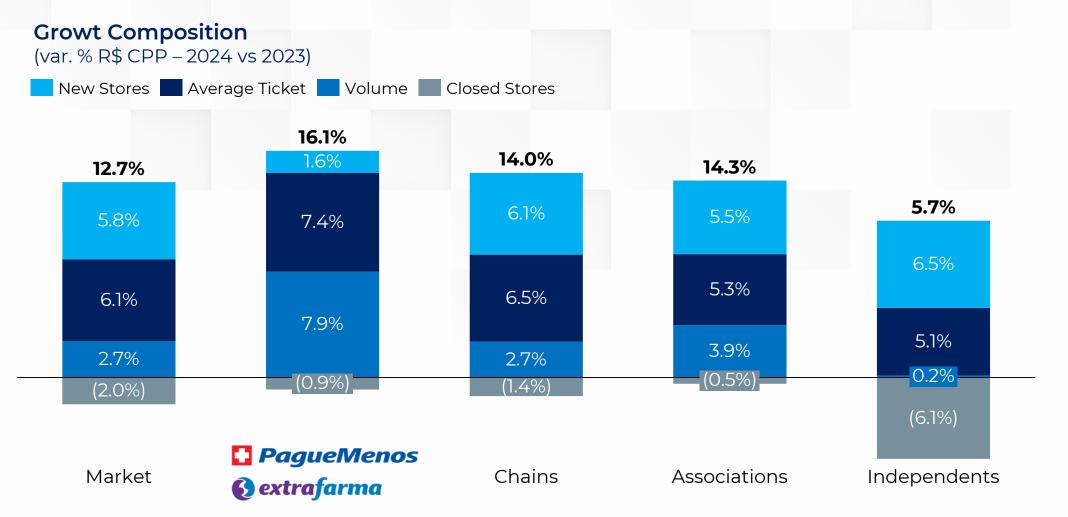
#### Source: IQVIA

<sup>1</sup> IQVIA methodology normalizes sales prices among players, therefore growth in R\$ CPP may diverge from the actual growth.

#### PagueMenos extrafarma

### **Competitive Landscape**

Composition of our growth highlights the quality of our execution



Source: IQVIA

Note: IQVIA methodology normalizes sales prices among players, making the growth in R\$ CPP may diverge from what was actually realized New stores consider stores open in the last 24 months

#### PagueMenos Sextrafarma

### **Gross Profit**

#### PagueMenos Sextrafarma

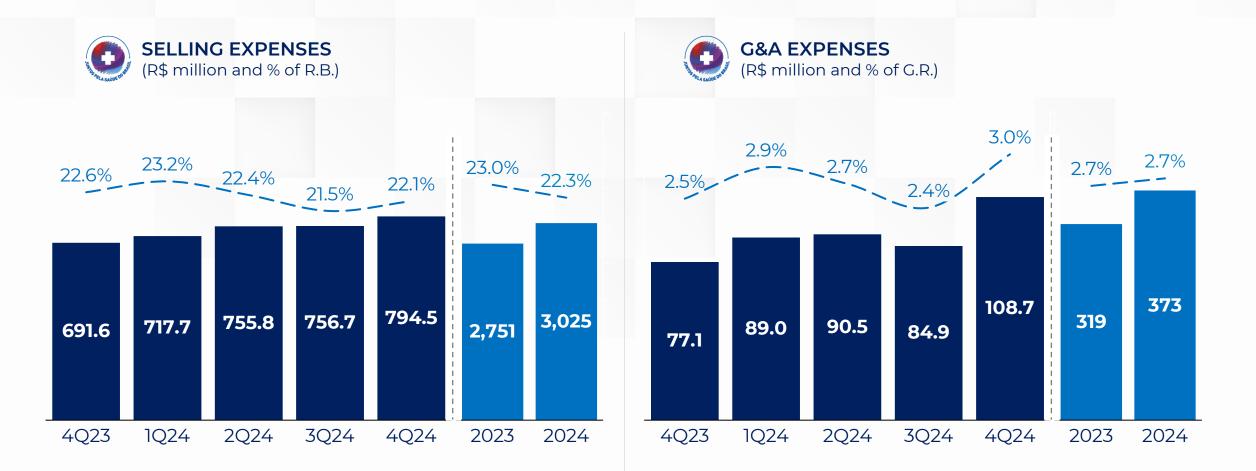
Growth of 0.5p.p. vs. 4Q23, with a relevant improvement in the inventory loss ratio



### **SG&A Expenses**

#### PagueMenos Sextrafarma

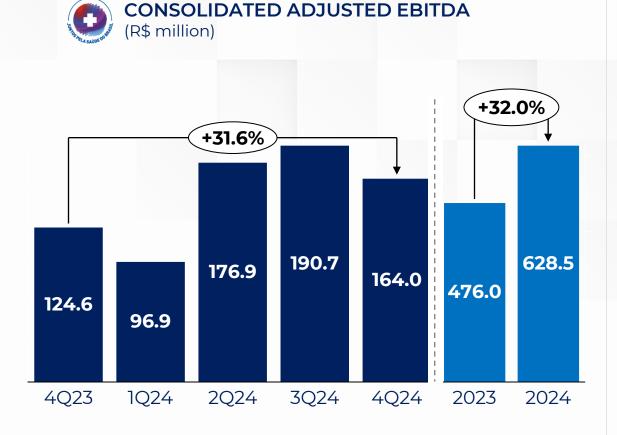
Operating leverage in selling expenses; G&A impacted by variable compensation and consulting fees

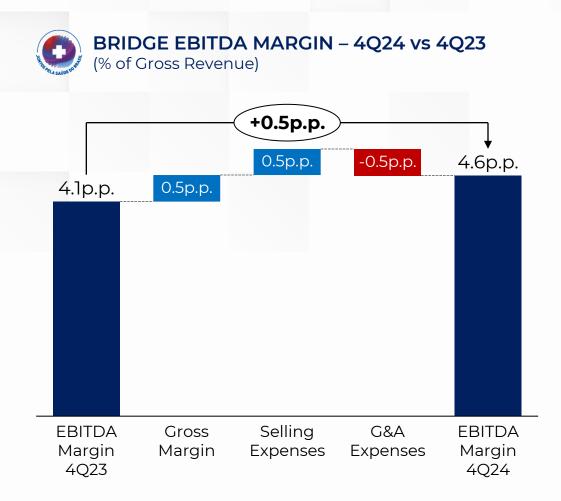


### **Adjusted EBITDA**

#### 🖸 PagueMenos 🚯 extrafarma

EBITDA margin of 4.6%, up 0.5p.p. vs. 4Q23





### **Extrafarma Integration**

With clear operational convergence

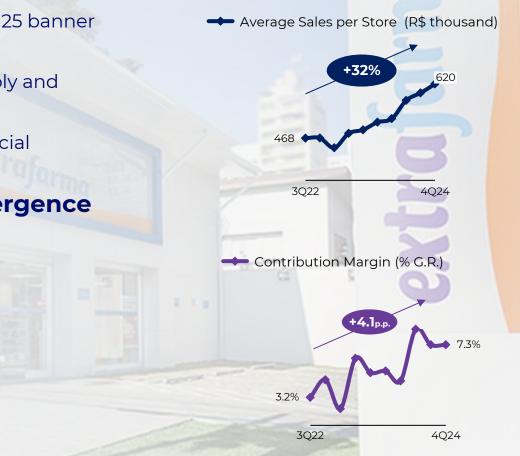
#### Clear execution of the integration plan...

- Systems migration;
- Unification of the organizational structure;
- Relevant changes in the logistics network
- 43 Store closures and 125 banner conversions
- Strengthening of supply and assortment
- Alignment of commercial conditions

#### ... generating progressive operational convergence

- Increase by +2,000 SKUs/store
- 70% reduction in stockouts
- Leveling of commercial conditions
- Share of Digital Sales: from 3.0% to 12.6%
- Private label share: from 2.8% to 7.0%

### Asset Turnaround



### **Captured Synergies**

R\$267 million annualized incremental EBITDA





### **Transaction Rationale**

Strengthening leadership in the N/NE regions while delivering excellent return on investment



#### FINANCIAL RATIONALE

- Attractive valuation, representing 2.6x the annualized incremental EBITDA captured
- Projected IRR higher than organic expansion
- ✓ Gain in operational scale

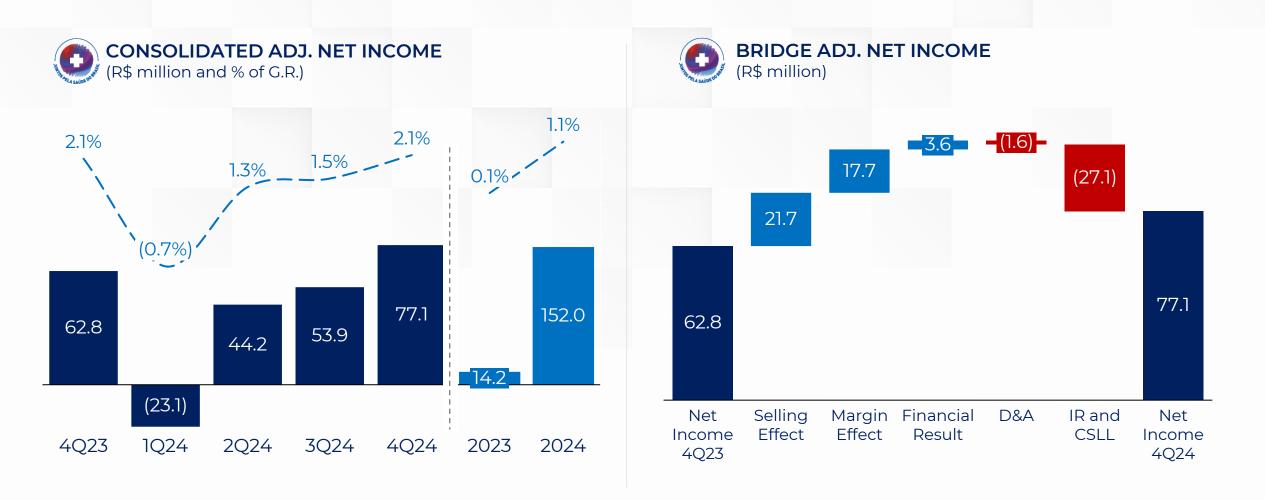
STRATEGIC RATIONALE

- Consolidation of leadership in the North and Northeast
- Increased capillarity to reinforce the Health Hub and Digital strategy
- Opening a new path of future growth



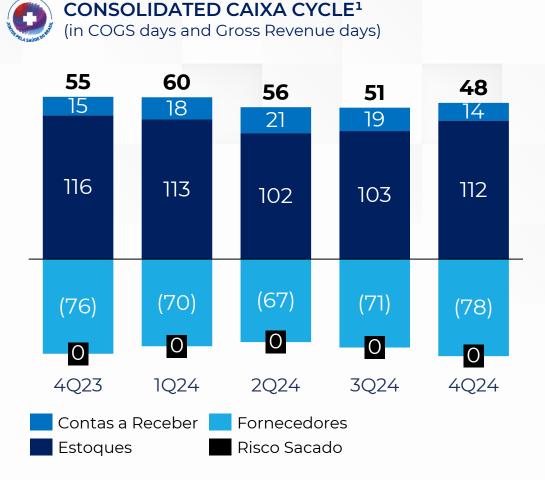
### **Net Income**

Operational improvement and Extrafarma synergies contributed to 2024 net income



### **Cash Cycle**

7-day reduction vs 4Q23, explained by the reduction in the inventories term in the 1st semester





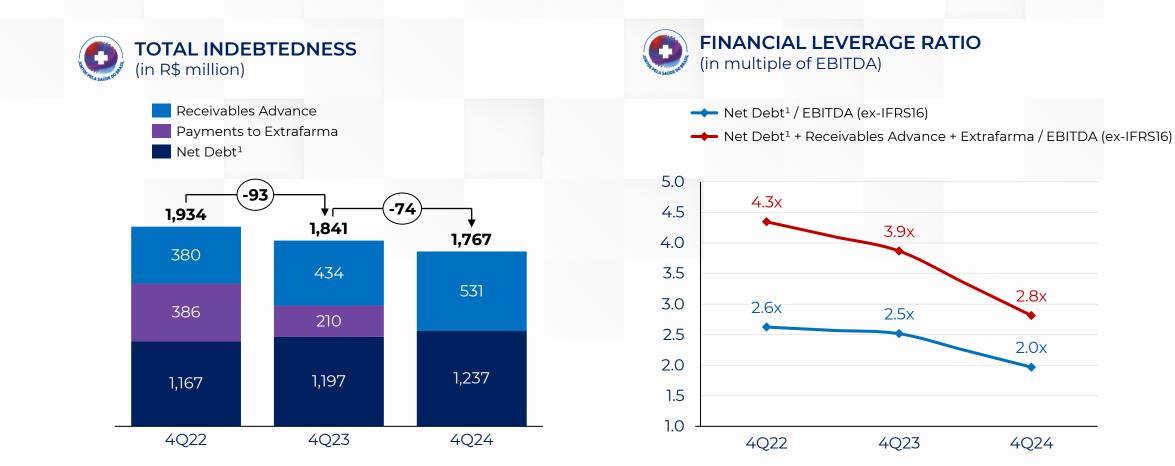


<sup>1</sup> The calculation of the cash cycle does not consider the effects of APV, commercial agreements and taxes to be recovered.

### Indebtedness

🖸 PagueMenos 🚯 extrafarma

Accelerated deleveraging trajectory

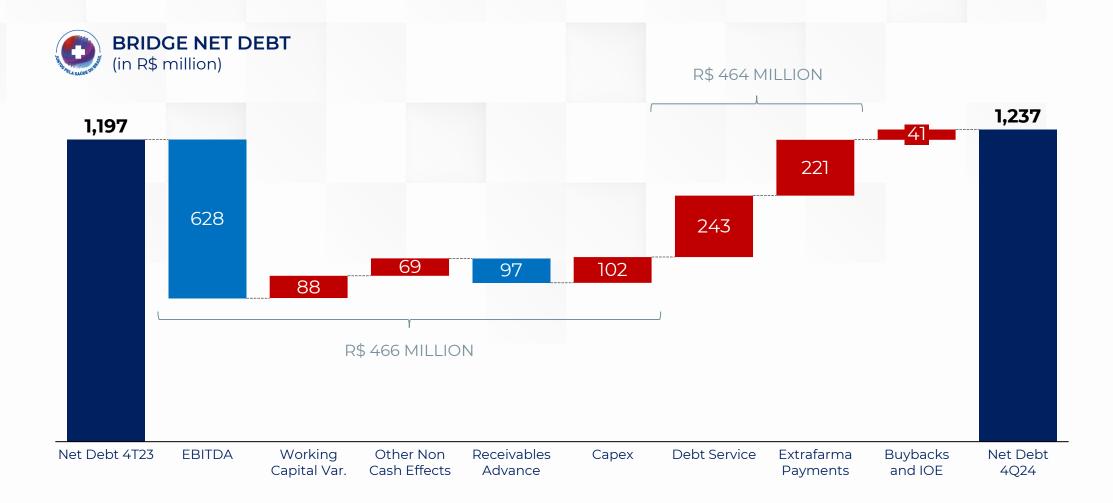


<sup>1</sup> Concept of net debt for covenant purposes, according to debenture deeds. Considers net bank loan and financing balance of the cash position.

#### PagueMenos Sextrafarma

### **Cash Flow**

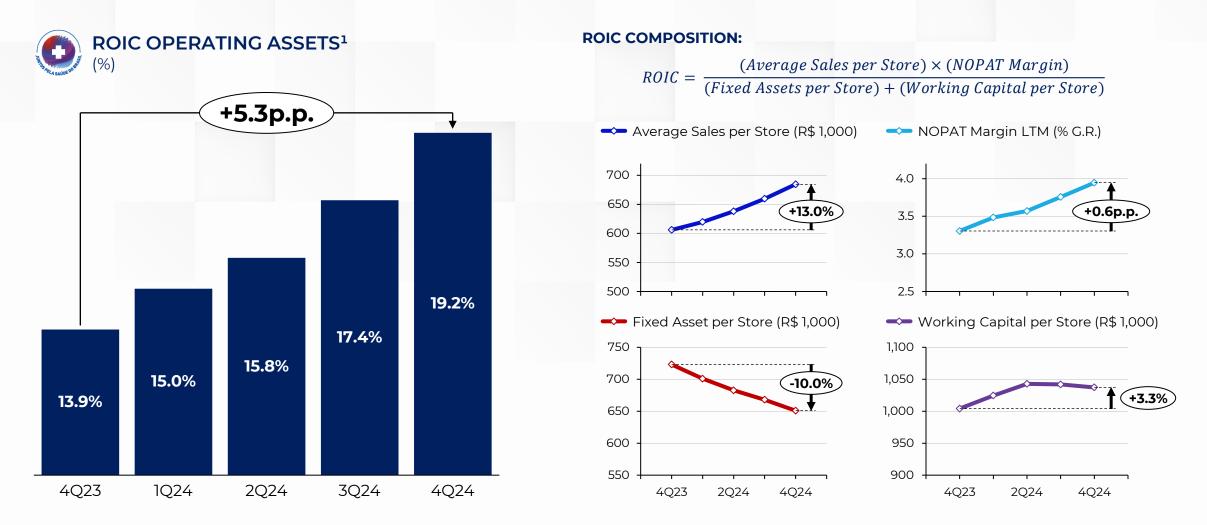
Free cash flow was sufficient to meet debt service and the final installment of Extrafarma acquisition



ROIC

#### PagueMenos Sextrafarma

Increasing return on invested capital, based on improved operational efficiency

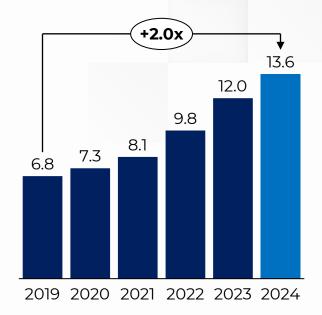


<sup>1</sup> Calculation methodology considers the Operating Income (ex-general and administrative expenses) accumulated in the last 12 months after taxes (34% tax rate) divided by the average invested capital in the last four quarters (working capital + fixed assets).

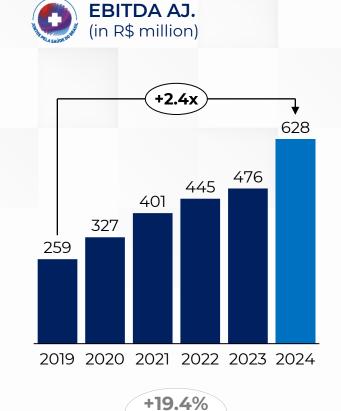
#### 🖸 PagueMenos 🚯 extrafarma

### The company doubled in size





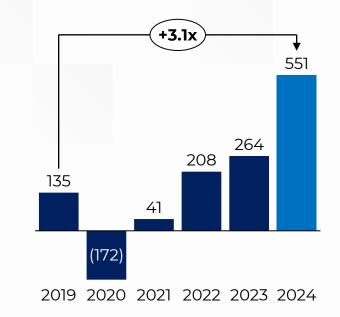




CAGR



**OPERATING CASH FLOW** (in R\$ million)





### Outlook 2025

Jonas Marques, CEO

### Outlook 2025

#### 🚦 PagueMenos 🚯 extrafarma

Plenty of room to keep evolving, the new cycle is just beginning



- Improvements in attraction, onboarding and training processes;
- Review of the store commissioning policy.



- Evolution in the operational improvement journey;
- Continued financial deleveraging;
- Greater rigor in the control of expenses.



- Gradual resumption of organic expansion;
- Extrafarma footprint review, with more banner conversions;
- Strategic review.





# PagueMenos extrafarma



#### **INVESTOR RELATIONS**

http://ri.paguemenos.com.br ri@pmenos.com.br +55 (85) 3255-5544